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**BUSINESS PLAN
 JOINT VENTURE - STRATEGIC ALLIANCE**

WORLD MARKET US\$ 476.000 MILLION

A. THE NEW HIGHEST TECHNOLOGY, 100% VENEZUELAN, UNIQUE IN THE WORLD. NATURAL IONIZING SYSTEM OF ELECTRICAL PROTECTION AND ENERGIES. Natural Ionizing Lightningrod Ionca and Active Trimetallic Ionic Electrode Triac of Grounding.

“Definitive and Total Solution against “Blackouts” and Breakdowns, Electrical Failures and of Energy generated by Atmospheric Discharges (LIGHTNING) in: Electrical Substations, Transmission Towers and Lines, Radio-telecommunications Centrals and Towers, Oil Refineries, Drills and Oil Stations, Power Equipment and Electronic Equipment of High Sensitivity (Tomography, MRI, Radiotherapy), Hospitals, Clinics. **AVOIDS “THE BURNING” OF ELECTRONICS CARDS.**

Invention and Patent. ISBN: 978-980-12-3386-2. DL: lf09120086203764. World Patent.

* **VERY IMPORTANT:** for the manufacture of Natural Ionizing Lightningrod Ionca and Active Trimetallic Ionic Electrode Triac of Grounding are **NO NEED THE INSTALLATION OF INDUSTRIAL PLANTS OR FACTORIES.** The parts and Technological Kits of these devices will be manufactured by existing companies or metalworking shops in each country. Later will be made the assembly of each of these devices ready for use.

B. WHAT WE OFFER?

- Exclusive Use of New Highest Technology and Products worldwide or country.
- Project Engineering, Budget, Installation and Construction of Natural Ionizing Systems of Electrical Protection and Energies. **MAXIMUM SECURITY AND ZERO RISK (0)**
- **CERTIFICATION OF HIGH TECHNOLOGY. WARRANTY: TWENTY (20) YEARS.**
- Training of Engineers, Technicians and Skilled Labor.
- Consultancy and Management for Manufacturing of Natural Ionizing Lightningrod Ionca and Active Trimetallic Ionic Electrode Triac of Grounding anywhere in the world.

C. WORLD MARKET IN BILLIONS OF DOLLARS (US\$ MM)

Continent/Country/Region	Market - Feasibility (US\$ MM)		
	Long Term	Medium Term	Short Term
EEUU, Canada y Mexico	128.000	68.000	24.000
Central and South America	36.000	16.000	8.000
Europe	86.000	64.000	12.000
Asia	48.000	24.000	12.000
Africa y Middle East	36.000	22.000	8.000
Australia	12.000	8.000	3.000
China	68.000	42.000	12.000
Russia	36.000	22.000	8.000
Brazil	18.000	12.000	6.000
Venezuela	8.000	5.000	3.000
TOTAL	476.000	283.000	96.000

(*)

D. SERVICE Y MAINTENANCE (10%/YEAR): US\$MM 96.000 x 10% = US\$ MM 9.600 /YEAR

E. BUSINESS AND WORLD MARKET

1. COMMODITY

The New Highest Technology, Natural Ionizing System of Electrical Protection and Energies is a **COMMODITY** that will be placed in:

Stocks, Certificate and Other Financial Transactions in the larger world Stocks: USA (Wall Street), London (London Stock Exchange), Germany (Frankfurt), France (Euronext Paris), China (Shanghai Stock Exchange), Japan (Stock Tokyo), Spain (Madrid Stock Exchange), Brazil (Bovespa), Chile Stock Exchange (Santiago Stock Exchange) and others, generating million of jobs and foreign exchange.

2. PROJECTS OF ELECTRICAL PROTECTION AND ENERGIES IN PUBLIC AND PRIVATE COMPANIES AND COUNTRIES OF: AMERICA, ASIA, EUROPE, AFRICA AND AUSTRALIA.

3. MERCOSUR, CAN, CARICOM and ALBA.